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FOR IMMEDIATE RELEASE:

Ultimate Marketing Group Celebrates Winning Silver Award From Horizon Interactive Awards in the Portfolio Category

Atlanta based web design firm Ultimate Design Solution continues to win praise for the superior quality of their work. The most recent recognition is winning a Silver Award from the Horizon Interactive Awards in the highly competitive Portfolio category.

ATLANTA, GA. - May 18, 2015 - In the sometimes crowded world of web design companies, it's often difficult for a company to make a name for themselves. Unless the quality of their work clearly sets them apart from the pack. The later is certainly the case with Atlanta based rising web design firm Ultimate Marketing Group, who have quickly built a remarkable reputation as one of the region's "go to" web design resources. Recently, the company was awarded a Silver Award from Horizon Interactive Awards in the Portfolio category of the 2014 contest. The company is very pleased with the results.

"We're always happy to hear that our work is appreciated by peers in the field," commented a spokesperson from Ultimate Marketing Group. "Of course the most important thing is our relationship with our very valued clients, but web design is our passion and winning a Silver Award for our portfolio is amazing."

This was the 13th time the awards were given and contestants entered from across the world. In all over 1200 companies entered from 27 different countries.

The Horizon Interactive Awards have become one of the most well regarded in the industry.

"The 2014 competition represents an amazing display of digital artistry, innovation and craftsmanship," said, Mike Sauce-Founder of the Horizon Interactive Awards. "We have continued to see a trend where an emphasis is placed on consistency of the digital experience across all touch-points of user interaction from desktop to tablet to mobile phone. In this year's competition, we were astounded by not only the responsive, full screen and immersive desktop experiences but the optimization of screen real estate and attention to purpose for tablets and other mobile devices. The bottom line, our 2014 winners truly do exhibit a mastery of the optimal blend between aesthetics, outstanding content, innovation, usability and performance."

In addition to web design, Ultimate Marketing Group are also happy to offer Search Engine Marketing, Social Media Management and Web Maintenance Services.

The company plans on entering the 2015 Horizon Interactive Awards contest as well.

For more information, be sure to visit http://www.ultimateds.com.

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